



Reach New Consumers with eBillme.

800+
Online stores

1%
Transaction Fees

110 Million
Americans Bank Online

17,000
Financial Institutions

75,000
Walk-in Locations

Featured Merchants:

Sears

K
kmart

TigerDirect.com

Buy.com

CRUTCHFIELD


Vintage Tub & Bath


TotalPetSupply

eBillmeTM is the cash payment option which delivers a new consumer segment to your checkout, the online banking customer. These internet savvy consumers like to pay as they go with available funds. They pay cash at retail, and are looking for ways to pay cash when shopping online.

Online banking consumers shop online for convenience and selection, and they demand a secure shopping infrastructure, that only eBillme delivers.

- **77%** of face-to-face purchases are paid with cash payment options – but online, cash options are often unavailable, and credit cards are the only way to pay.
- **80%** of consumers surveyed cited, “a safe and secure online payment option” is the most important factor when shopping online.
- **76%** of online banking consumers are interested in using online bill pay to shop online.
- Online banking consumers spend **117%** more than average online shoppers.

eBillme delivers the solutions you need to reach this new consumer segment, and benefit from their high spend, and regular buying patterns.

- **Pay Cash:** eBillme enables consumers to pay cash from any checking or savings account, without a credit card or credit applications.
- **Pay Anywhere:** eBillme is supported at over 17,000 financial institutions in the US, including banks, credit unions, and bill pay portals; and eBillme is accepted at over 75,000 walk-in locations.
- **Pay Safe:** eBillme works with the existing banking infrastructure, ensuring zero fraud liability.
- **Pay Smart:** all eBillme purchases are covered by the buyer protection program, which includes:

Fraud Protection Price Protection Return Guarantee

The eBillme **buyer protection program** delivers peace of mind, and increases consumer confidence, resulting in lower cart abandonment.

eBillme merchant benefits:

- Low transaction fees
- No chargebacks
- No NSFs
- Guaranteed payments
- Buyer Protection Program
- Zero fraud liability
- Recapture declined transactions
- Increased average order values
- Fast implementation
- Cash back rewards program

eBillme for your checkout or call center.

Capture cash transactions in 2010 – contact us today.

