



Offices

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Tel: 613-270-8755

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Featured Merchants

TigerDirect.com

SHOEbuy.com®

CRUTCHFIELD

shoplet.com

etroics.com

Buy.com

cymaxstores

TotalPetSupply

At-a-glance

- Flagship product: eBillme™ enables consumers to shop online and pay through online banking
- Currencies processed: US and Canadian dollars
- Market introduction: May 2005
- Company status: private, venture capital funded

Profile

eBillme, from MODASolutions is the leading provider of payment solutions that extend online banking to the merchant's checkout. The company is dedicated to increasing merchant sales by leveraging the power of online banking, while reducing the security risks of shopping online for both consumers and retailers. The company's product, eBillme, does not require consumers to release any information when placing orders. Consumers can shop online, by catalog, or through call centers, and pay for purchases at their bank, credit union, or bill pay portal, with the security and convenience of online banking. eBillme gives retailers access to over 110 million American users of online banking.

Market Categories

- Alternative payment systems
- Billing solutions
- International payments

Industry Leadership

- Recognized by Forrester Research as a leading checkout tool that boosts eBusiness, January 2007.
- Named a mature and credible player in the online payments market, Federal Reserve Bank, May 2007.
- Featured by leading industry, merchant and banking media including: Forbes, Internet Retailer, eCommerce times, Jupiter Research, Forrester Research, American Banker, Red Herring, Business Week, PC World, Associated Press, Venture Wire, CNN Radio and others.

Customers

eBillme customers include several of the top 500 Internet retailers including TigerDirect.com, ToolKing.com, Shoebuy.com, CompSource.com, Buy.com, Crutchfield and others.

TigerDirect.com

CEO Gilbert Fiorentino: on eBillme

"This safe payment option utilizing online banking has strong appeal to customers who shop at TigerDirect, but are not able to or don't want to use a credit card online. eBillme is the perfect solution offering our customers a secure and convenient way to shop online."

CompSource

Founder, Dean Bellone: 6.2% Consumer Adoption Rate

"We implemented eBillme as a customer retention solution and have seen a 6.2 % adoption rate."

Tool King

Managing Partner, Don Cohen: 60% New Customer Acquisition

"60% of ToolKing.com customers using eBillme are new and they spend 20% more per transaction, on average, than other customers using other payment options."

Bowlingball.com

CIO John Congdon: 80% Increase in Average Order Values

"With eBillme, our average order values have sky rocketed compared to our other payment options."



The Team

eBillme leaders bring decades of diverse experience and a history of success to form one of the leading organizations in the alternative payments market. Combining business acumen with technical savvy, these executives create innovative products and solutions for merchants looking to leverage the power of online banking for online shopping.

eBillme Senior Management Team

former

Marwan Forzley Founder, President and CEO	<i>Director Business Development, Nokia Large scale eCommerce Infrastructure, mobile payments</i>
Sheila James Co-Founder VP Products and Operations	<i>Head of Product Creations, Nokia</i>
Carol Ann Korpi Vice President of Sales	<i>Vice President of Sales for CNET Channel</i>
Rob Graham Chief Financial Officer	<i>Vice President of Finance and Operations at Solace Systems Corporation</i>
Karen Leggett VP of Relationship Management	<i>Senior account management positions with Xerox Corporation and Corel Corporation</i>
Samer Forzley VP Marketing	<i>Senior eBusiness development and strategy positions with Alcatel and Primus</i>

Board of Directors

Marwan Forzley	<i>Founder, President and CEO eBillme</i>
Gary Heatherington	<i>Former President MasterCard Canada, CEO Bank One Canada, Board of Directors – First Data Canada</i>
Steve Hawco	<i>Senior Vice President, Group RCI Former Vice President of the LEGO Group</i>
Maha Ibrahim	<i>General Partner, Canaan Partners</i>
Pierre-André Meunier, P.Eng.	<i>Partner, Celtic House</i>